



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Cross Roads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37419-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Crossroads GPS	ISSUE	1052

Flight Dates	Order #	Alt Order #
09/28/12 - 10/02/12	37419	08872753

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/29/12	09/29/12	Politics Now S Sebelius	Various	-----S-	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/29/12 5:37 PM Politics Now S Sebelius Various :30 USPRTV15GPH \$2,500.00 NM 2 8 Sa 09/29/12 5:53 PM Politics Now S Sebelius Various :30 USPRTV15GPH \$2,500.00 NM									
6	09/29/12	09/29/12	Private Practice	1135p-1235a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/29/12 12:23 AM Private Practice 1135p-1235a :30 USPRTV15GPH \$350.00 NM									
7	09/29/12	09/29/12	Da Vinci Inquest	12.35a-1.35a	-----S-	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/29/12 1:03 AM Da Vinci Inquest 12.35a-1.35a :30 USPRTV15GPH \$200.00 NM 2 8 Sa 09/29/12 1:15 AM Da Vinci Inquest 12.35a-1.35a :30 USPRTV15GPH \$200.00 NM									
8	09/30/12	09/30/12	Eye On Wash/Wall St Jrnl	5-6a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/30/12 5:47 AM Eye On Wash/Wall St Jrnl 5-6a :30 USPRTV15GPH \$300.00 NM									
9	09/30/12	09/30/12	8 News Now Sun AM #1	8 News Now Sun A	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/30/12 6:24 AM 8 News Now Sun AM #1 8 News Now Sun A :30 USPRTV15GPH \$400.00 NM									
27	09/30/12	09/30/12	Eye On Wash/Wall St Jrnl	5-6a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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27	09/30/12	09/30/12	Eye On Wash/Wall St Jrnl	5-6a	-----S	:30	1	\$300.00	NM
09/24/12 09/30/12 -----S 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/30/12 5:28 AM Eye On Wash/Wall St Jrnl 5-6a :30 USPRTV15GPH \$300.00 NM									
34	09/30/12	09/30/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/30/12 5:43 PM Inside Edition Wknd 530-6p :30 USPRTV15GPH \$1,000.00 NM									
54	09/29/12	09/29/12	ACC Football	930a-12n	-----S-	:30	3	\$5,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S- 3 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/29/12 10:06 AM ACC Football 930a-12n :30 USPRTV15GPH \$5,000.00 NM 3 8 Sa 09/29/12 11:01 AM ACC Football 930a-12n :30 USPRTV15GPH \$5,000.00 NM 2 8 Sa 09/29/12 12:03 PM ACC Football 930a-12n :30 USPRTV15GPH \$5,000.00 NM									
55	09/29/12	09/29/12	Whacked Out Sports 2X's	4-5p	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/29/12 Whacked Out Sports 2X's 4-5p :00 \$400.00 NM Unresolved									
56	09/29/12	09/29/12	Cold Squad	135-235am	-----S-	:30	2	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S- 2 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/29/12 2:19 AM Cold Squad 135-235am :30 USPRTV15GPH \$150.00 NM 2 8 Sa 09/29/12 2:34 AM Cold Squad 135-235am :30 USPRTV15GPH \$150.00 NM									
60	09/30/12	09/30/12	Electric Playground	3-4p	-----S	:30	1	\$1,120.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S 1 \$1,120.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/30/12 3:50 PM Electric Playground 3-4p :30 USPRTV15GPH \$1,120.00 NM									
61	09/30/12	09/30/12	Insider Weekend	430-5p	-----S	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/30/12 4:59 PM Insider Weekend 430-5p :30 USPRTV15GPH \$650.00 NM									
62	09/28/12	09/28/12	8 News Now 4-5a	4-5a	----F--	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 ----F-- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 F 09/28/12 4:15 AM 8 News Now 4-5a 4-5a :30 USPRTV15GPH \$200.00 NM 1 8 F 09/28/12 4:40 AM 8 News Now 4-5a 4-5a :30 USPRTV15GPH \$200.00 NM									

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62	09/28/12	09/28/12	8 News Now 4-5a	4-5a	----F--	:30	2	\$200.00	NM																																								
63	09/28/12	09/28/12	Electric Playground	137-207a	----F--	:30	1	\$55.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/24/12</td><td>09/30/12</td><td>----F--</td><td>1</td><td>\$55.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 8</td><td>F</td><td>09/28/12</td><td>1:55 AM</td><td>Electric Playground</td><td>137-207a</td><td>:30</td><td>USPRTV15GPH</td><td>\$55.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	----F--	1	\$55.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 8	F	09/28/12	1:55 AM	Electric Playground	137-207a	:30	USPRTV15GPH	\$55.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1 8	F	09/28/12	1:55 AM	Electric Playground	137-207a	:30	USPRTV15GPH	\$55.00	NM																																								
<u>Total Spots</u>							19																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$25,275.00
<u>Agency Commission</u>	\$3,791.25
<u>Net Amount Due</u>	\$21,483.75